

Pam McKissick

The word stabilize always conjures up institutions, white coats, and odds of survival, so when neonle talk about stahilizing the housing market. Larger with a recent morteyer news headline, it's a "ernel illusion."

happened. With twelve million borrowers at risk, it most likely won't. Each failed attempt swings us from depression to manic. Not only is the housing market "unstable." Like the stock market, real estate has always had down-

ticles. Gramed, the ticking has become leader of late. faeled by our bysteria over lost savings, equity, or retirement: however, market depression, in part, reflects our perment dollars, by virtue of owning a home (the number in our head) and what we not when we sold it (current market

The good news is that real estate is always liquid in good times or bod. Buyers are standing by wanting to purchange once we let up of the "number in our head." the number that's only real if we can get someone to write a

The WWM thirty-day real estate Auction Index demonstrates that real estate home sales parallel the S&P 500. In which ease, why is no one shouting, "We've not to stabilize pork bellies!" We celebrate or lament pork prices depending on our position in the marketplace.

The same should hold true for real estate. If we're on the sidelines with a lot of each, this is the biggest untick in the market we've seen in years. In fact, if we bear to our homes twenty years ago and have nearly paid off the mortgage, we're positioned perfectly. If we purchased three years ago and paid more than it's currently worth, our posi-

tion might be less than enviable. Would it reaks sense for us to decide that every American have the right to own ten thousand shores of Georde and

sell it at a profit? And if he chance we bought too high the government should underwrite the loss, or buy the stock from us, or simply give us more shares to make up for it? But we're not talking stocks, it's our home. True, but if our intest was to buy a home and well it for more money then we initially rould then our home is ... an investment Unfortunately when "housing investments" go upside down, they can take whole neighborhoods and towns with them. And well-meaning povernment intervention only compounds the problem. Instead of a frightening, but brief.

real estate market free fall, we're in a pursutorial collerlikely "attempt successive modification plans until some thing works," What works is unfettered liquidity brought on by a free

market. Yes I used the F word.

Pow McKlosick is provident and CFO of